



SCOTTISH EXECUTIVE

Directorate of Primary Care and Community Care

Primary Care Division
St Andrew's House
EDINBURGH
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Dear Colleague

NEW COMMUNITY PHARMACY CONTRACT; PUBLIC HEALTH SERVICE, TIER 2 ARRANGEMENTS

Purpose

1. This circular advises NHS Boards and community pharmacy contractors of the arrangements for introducing Tier 2 of the Public Health Service (PHS) element of the new community pharmacy contract.

Background

2. Circular [PCA\(P\)\(2006\)12](#) issued last year provided the Directions for MAS and PHS. The current version of the Directions is available on the community pharmacy website:

<http://www.communitypharmacy.scot.nhs.uk/index.html>

3. In summary, PHS is split into levels of services:

Tier 1 – provision of advice on healthy living, support health promotion activity; and

Tier 2 – making available window or (where appropriate) other display space for four nationally agreed health promotion campaigns.

4. Tier 1 was implemented from 1 July 2006. and Tier 2 will be implemented from August 2007. NHS Circular PCA(P)(2007)10 confirmed that the Tier 2 payments would be £3,771.00 per annum payable monthly in arrears.

Arrangements

5. As stated in the Directions, the additional Tier 2 payment for PHS is payable when a contractor provides window or display space for Scottish Executive agreed NHS health promotion campaigns. Payments to eligible contractors who open for 30 hours or less per week will be abated as detailed in the Directions.

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Addresses

For action

Chief Executive, NHS Boards

For information

Chief Executive, NHS NSS
Director, Practitioner Services, NHS
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6. Tier 2 payments will be paid to contractors who make available a window space to accommodate an A1 size poster.

7. However, the payment may also be made in the following circumstances:

- where an A1 sized poster cannot be accommodated in a window space but an A3 sized poster can; and
- where there is no window space available (eg health centre or shopping complex settings) an A3 sized may be displayed elsewhere within the pharmacy.

8. National PHS campaigns will run for at least six weeks and be limited to four per year. For 2007-2008 the first campaign will promote the Minor Ailment Service, and will possibly run back to back with the second campaign that provisionally will cover the winter flu vaccination programme.

9. The company CJC Media has been contracted to both supply and fit the display mountings and to manage poster distribution and their placement in the mountings. The window mountings are made from Perspex with suction cup fittings. The window posters will be printed on both sides and installed by CJC Media arranged suppliers.

10. Delivery and fitting of the mountings and MAS campaign posters will be carried out at the same time. The process will start in week commencing 25 June with roll-out across the Scotland expected to take no more than 4 weeks. This means the MAS campaign will run officially for its 6 weeks from early August to mid September and be replaced (provisionally at present) by the influenza vaccination campaign that will run to end October.

11. CJC Media have indicated that they intend to install the display mountings and MAS campaign to community pharmacy contractors by NHS Board. A PSD provided list of contractors has been passed to CJC Media and the planned timetable is as follows:

Week Commencing	NHS Board
25 June	Highlands/Islands/Grampian/Orkney/Shetland
2 July	Tayside/Fife/Argyll/Aryshire
9 July	Dunfries & Galloway/Lothian/Borders
16 July	Glasgow/Lanarkshire
23 July	Forth Valley/Snags

12. In the meantime, community pharmacy contractors should prepare by identifying the preferred setting for the window placement or, where appropriate, the wall poster mounting. In addition, where a contractor has not been visited by CJC Media as per the timetable outlined above, they should contact CJC Media (contact details as above).

13. As part of the installation process, CJC Media will record the type of display frame installed and where it is positioned. They will also photograph the installed frame and the collated information will be made available to NHS Boards to confirm poster placement at

each pharmacy premise. Contractors will be required to sign confirming that the display frame or campaign has been delivered.

14. CJC Media will provide a list of qualifying contractors to PSD and the relevant NHS Board to trigger the Tier 2 payment which will be paid with July dispensings (ie September 2007).

15. NHS Boards will be able to use the data provided by CJC to satisfy themselves that qualifying contractors are due to be paid the Tier 2 payment, and where necessary to take steps to address any problems identified.

Action

16. Health Boards are to:

- **copy this circular to community pharmacy contractors on their pharmaceutical list;**
- **note the arrangements outline in paragraphs 11-13 above;**
- **provide as a matter of urgency a contact point to CJC media, to assist with resolution of any local issues (contact details above).**

17. Community Pharmacy Contractors are to:

- **note the criteria by which Band 2 provision is payable outlined in paragraph 6 above**
- **note the timetable for delivery and installation of the display material and first campaign posters, and begin to prepare as required outlined in paragraph 12 above. Where appropriate check with their head office for any necessary corporate actions/decisions.**

Yours sincerely

A handwritten signature in black ink, appearing to read 'Jonathan Pryce', is written over a light grey rectangular background.

DR JONATHAN PRYCE
Head of Primary Care Division